

BRANDON WELNER

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PROFESSIONAL SUMMARY

Software engineer with 6+ years at Choice Hotels. Track record of mentoring developers, leading hackathon teams to winning outcomes, driving process improvements, and delivering complex initiatives on time. Experienced scrum master and team lead with a passion for building high-performing teams through clear communication, servant leadership, and continuous improvement.

CORE COMPETENCIES

Development | Team Leadership & Mentoring | Agile & Kanban Process Management | Sprint Planning & Backlog Grooming | Cross-Team Collaboration | Stakeholder Communication | Technical Architecture | Proof-of-Concept Development | Presentation & Knowledge Sharing | Continuous Improvement

TECHNICAL BACKGROUND

JavaScript (React, Angular) | HTML/CSS | SQL & NoSQL Databases | Java & C# | Docker | API Design & Integration | Adobe Target A/B Testing | Canvas | Unity | AI/ML Tooling (Claude Code, MCP Integrations)

PROFESSIONAL EXPERIENCE

Software Engineer II | Choice Hotels

Mar 2023 – Present

- Maintained >90% on-time delivery rate across 6+ years, modeling execution discipline for teammates
- Led cross-functional collaboration on the Search Page team, coordinating with product owners, QA, and design to align sprint priorities with business goals
- Co-led the “Agentic SDLC” hackathon project as teammate on The Orchestrators, architecting an AI agent system with four MCP integrations (Jira, Confluence, Bitbucket, Session-Context) to automate the entire software development lifecycle - “Internal Revenue Driver” winning team
- Delivered proof-of-concept presentations to engineering leadership, translating technical innovation into actionable roadmap items
- Presented at the company Mastery Unconference, sharing technical knowledge across the engineering organization

Software Engineer I | Choice Hotels

Dec 2019 – Mar 2023

- Contributed across four teams (A/B Testing, Team Ops, Team Oktagon, Search Page), acquiring a working knowledge of many codebases and technologies as well as flexibility to adapt to variety of working styles amongst teams
- Delivered 100+ stories and defects within both Kanban and Agile Sprint frameworks, gaining firsthand experience with multiple process methodologies
- Led hackathon teams, coordinating ideation, task assignment, and delivery under tight deadlines
- Drove personal and professional development, completing Andrew Ng’s Machine Learning course and applying AI/ML concepts to team innovation

Founder & Team Lead | MythReal Inc.

Jun 2021 – Present

- Led a 4-person team as principal architect, scrum master, and product owner for an original tabletop RPG system and digital platform
- Managed a product backlog of 300+ Jira tickets across 30 epics, running sprint ceremonies and prioritizing delivery
- Made architectural and design decisions while balancing creative vision, technical constraints, and team capacity

- Wore every hat in a small team - engineering, story writing, project management

Mentor | Woz U Full Stack Programming Bootcamp

Jul 2018 – Nov 2019

- Mentored and supported 50 students through a rigorous full-stack development curriculum, providing code reviews, debugging assistance, and career guidance
- Managed a shared GitHub repository of student resources, maintaining documentation and learning materials
- Identified and escalated curriculum bugs and deprecations, collaborating with content teams to keep coursework current

Program Coordinator | 92nd Street Y – Family Engagement

Jun 2015 – May 2017

- Coordinated programs for hundreds of families, managing logistics, budgets, and part-time staff for events ranging from 10 to 600 attendees
- Supervised assistants and managed payroll, building foundational people-management and operational skills